



NEW YORK STATE TOWN CLERKS ASSOCIATION

January, 2023 | Vol. 1

NYSTCA News

*A New Year
A New NYSTCA*

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Save the Dates

March 13 – Regional Training – Clayton, NY

March 29–31 IIMC Region 1 Meeting – Cooperstown, NY

April 23–26 – Annual NYSTCA Conference – Syracuse, NY

Learn More & Register at NYSTCA.com

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The First Edition

By: Bambi Avery, NYSTCA President

We are proud of the progress we've made to date! Communication is the key to success.

Goodbye 2022 and welcome 2023!

I'm thrilled to present the first of our monthly newsletters! As many of you know, last year a survey regarding The Association was sent to all town clerks in the state. The Executive Committee held a retreat in June to discuss the results of the survey. We were joined by a few past presidents and new town clerks. With guidance from Ellen Freeman-Wakefield, Director of Professional Programs at the University of Nebraska Omaha, the tabulated results were reviewed.

Through a series of exercises, we identified areas that we could improve and set goals to increase our effectiveness for members. The top key areas identified were District Director training, an improved website, increased opportunities for education, and increased transparency through multiple means of communication. We all left that retreat energized, enthused and eager to get to work. You've probably noticed some changes already. Below you'll find reports from the committees, directors and officers who have worked diligently to improve our training, website, education and communications.

We are proud of the progress we've made to date! Communication is the key to success. If you have questions or suggestions, please feel free to reach out. The Association and its Executive Committee members are here to help you all be the best clerks you can be!

Learn More at NYSTCA.com

www.nystca.com | @nystca

Education Updates

BY: BOO FUMAGALI & MARIE LITTLE

One of the most important goals of NYSTCA is educating Clerks. In the last year, we sent a survey to all 933 NYS Town Clerks asking for input on how we can better help you and we carefully went through all the evaluations from conference and heard you loud and clear – ONLINE CLASSES!

So, your wish is our command! Our goal was three webinars before the end of 2022. In October, we had Gary Martinez, from the NYS Health Department on Marriage Licenses. November, Lori Mithen DeMasi from the Association of Towns on the Referendum Process. In December, we had a panel of Clerks; Cindy Goliber, Town of Potsdam and former NYSTCA President, Sue Haag, Town of Austerlitz also a former NYSTCA President along with a new Clerk, Heidi Smith, Town of Canton, who discussed “Tools in your Toolbox” – what every Clerk needs to do their job easier, smarter, and more efficiently.

**We are building on the successes of 2022,
and you can expect more great online classes in 2023.**

We are also busy setting up the education schedule for CONFERENCE in Syracuse, April 23rd – 26th. We will have many choices for new clerks as well as seasoned clerks and fun for one and all! Feel free to reach out to us anytime with suggestions for classes!

Scholarship Corner

NYSTCA Conference Due Date: 02/28/2023 Submit Online!

NYMCI - Due Date: 02/28/2023 Submit Online!

“ Not sure where to start? The Scholarship Committee is here to help you! Check out our webpage for our contact information.
-Carol Chase, Scholarship Chair **”**

“

**They are your go-to
clerk for any
questions or advice
you may have or
need.**

”

What to Expect From Your NYSTCA District Director!

BY: ALLISON VENTO

The Association is made up of ten districts, with two clerks serving as your liaison between the Association and your district. Transparency, communication, and education are our top priorities. NYSTCA is committed to reaching the goals developed during the retreat and supporting our District Directors along the way.

Moving forward, your District Director will be sharing educational opportunities, support, and communication on Regional Trainings held throughout the year, remind you of scholarship deadlines, Clerk of the Year nomination deadlines, and conference information.

Your District Director has been chosen to be a leader in our association. They are your go-to clerk for any questions or advice. We can promise if they don't know the answer, they will find someone who does and make that connection for you!

We want your District Director to be familiar to you. Visit our new website to see and learn about your District Director today!

IIMC Region 1 Meeting

March 29-31, 2023

BY: SUE HAAG

Gear up for the IIMC Region 1 Annual Meeting to be held right here in Cooperstown, NY March 29-31, 2023! That's right....the National Baseball Hall of Fame is within walking distance and the inspiration behind this year's educational theme: "Building High Performing Teams in 2023!"

Cathy Donahue will be back with us bringing her endless energy, insight, and shaping us up to be the best we can be! The Athenian Dialogue will feature the book, Luckiest Man: The Life and Death of Lou Gehrig, one of baseball's greatest!

Don't miss this opportunity to meet clerks from all over Region 1 which includes the six (6) New England States. IIMC President, Pamela Smith, will also be joining us and invitations have been sent to IIMC Executive Director, Chris Shalby and IIMC Director of Professional Development, Dr. Bea Rodriguez.

Make sure to register and secure a hotel room today! All registration forms and information can be found on our [website](#).



Town Clerk of the Year



Submit Your Nomination Online at www.nystca.com

Applications Due By: 3/1/2023

Do you know a clerk who deserves Town Clerk of the Year?

Not sure what to do next?

Email Laurie Fuller at lfuller@townoftupperlake.com

A New Learning Opportunity

NYSTCA Offers an Online Database of Training Videos

BY: SUE HAAG

NYSTCA is proud to partner with Visioneer Consulting to offer on demand professional development classes structured to allow you to listen and learn at your convenience.

Have a free hour? Can't sleep? Doesn't matter the time of day, classes are always available and right at your fingertips! Completion of each 2 hour class and embedded 'test your knowledge' questions, will give you 1 NYSTCA RMC point and 1 IIMC CMC point, so each class can be used for multiple designations! With a passing grade of at least 70%, a certificate will be emailed directly to you. No waiting!

Assertiveness and Self Confidence, Coaching and Management, Critical Thinking, Goal Setting and Getting Things Done, Leadership and Influence, Organizational Skills, Presentation Skills, Stress Management, Supervising Others and Time Management are a few of the 60 available classes just a click away!

Our Online Classes page is expected to launch in the next few weeks! Look for information from the Association and your District Director when it goes live.

Start Planning for Conference

- **The mixer theme is Heroes & Villians!**
- **Lots of great new items in our store !**
- **Scholarships are available apply online today !**
- **The Monday night event is one of a kind!**
- **Nominate a Clerk of the Year online today!**

New Website Features

Contact Information

New Navigation Menu & Online Forms

Featured News Articles

Easy to Read Calendar

Coming Soon-Improved Members Only Section

Coming Soon - New Clerk Toolbox

NYSTCA 's New Website

BY: ALLISON WEBER

Every year as technology evolves, it offers us new opportunities to communicate with each other and new ways to share information. NYSTCA has spent the last year really examining and improving the way we communicate with our members. One thing members have asked for is more information and more interaction online. To meet that request NYSTCA has partnered with Civic Plus. I am proud to say that our brand new website went live on December 16th. We have changed a few things including what information is password protected. We hope this makes the website easier to use. We aren't done yet though! We are adding a members only section with more resources to help you do what you do best...clerk!